



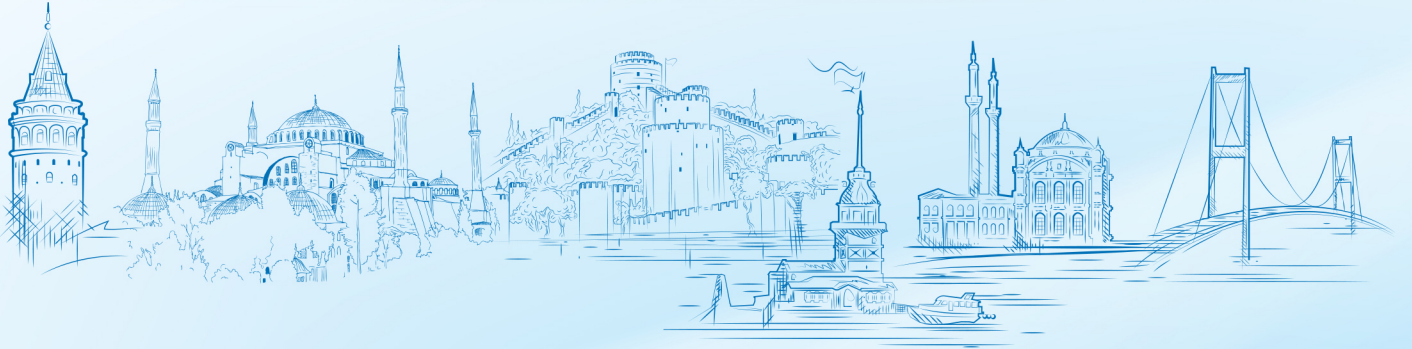
REPUBLIC OF TÜRKİYE
MINISTRY OF ENERGY AND
NATURAL RESOURCES



ENERGY EFFICIENCY
FORUM & FAIR
6-7 October 2025 - ISTANBUL

11.ENERGY EFFICIENCY FORUM & FAIR

6-7 OCTOBER 2025 - ISTANBUL CONGRESS CENTER





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www.evf.gov.tr



Distinguished Representatives of Energy Sector,

Energy efficiency plays a central role for the solution of the current critical issues such as; climate change, security of supply and sustainable development. At the same time, energy efficiency; besides supporting economic growth and being an important saving method, comes to the forefront as a strategic priority, which is shaping our planet's future.

Within this framework, wide range of energy and technology sector companies, chairman, CEO and expert persons from university, institute, government, private and non-governmental organizations regulatory institutions, advertisers and consumer groups, which are either located in the country or abroad, will league together in Energy Efficiency Forum and Fair which will be held in Istanbul Congress Center within 6-7 October 2025. In this event; various forums, in which the developments in the field of energy efficiency both in our country and the world as well as future based predictions shall be shared, will be held and innovative products and technologies which enable the productive and efficient use of energy at every stage will be displayed.

I hope that; you will attend 11th Energy Efficiency Forum and Fair with the theme; "Our Energy is Efficient, Our Future is Secure" which will be held under the auspices of our Ministry and will provide contribution to the richness of our event.

Alparslan Bayraktar
Minister of Energy and Natural Resources

ABOUT FORUM AND FAIR

Energy Efficiency Forum and Fair

Energy Efficiency Forum and Fair is one of the greatest and most prestigious events in the field of energy efficiency in Türkiye. The event; following the Energy Efficiency Law which entered into force in 2007, was first held in 2009 in order to increase the awareness and consciousness in this field. Since that time, the event has been continuing its existence as a leader platform which supports the developments in the field of energy efficiency, encourages information sharing and brings the sector's stakeholders together.

Energy Efficiency Forum and Fair's basic objective is; to extend energy efficiency consciousness in every segment of the society, to enable experts to be capable of sharing their information and knowledge and to provide opportunity for close follow up of current sectoral developments by public, private sector and academic environments. Event, at the same time, also supports the strengthening of energy efficiency applications and the implementation of low-carbon development vision which are one of the basic tools for struggle against climate change.

In panel and sessions which are held within the scope of the event; very important subjects such as energy efficiency policies, strategies, technologic innovations and application models are discussed. Academicians at national and international level, governmental body representatives, private sector actors and energy experts contribute in these sessions.

Within the scope of Energy Efficiency Forum and Fair which were held so far:

- Information sharing was provided in 180 different sessions.
- Lecturers over 900 transmitted their knowledge and experiences.
- Fair and forums were held upon the support of 240 sponsors.
- Visitors over 45.000 attended the events.
- Various institution, company and enterprises, with a total number of 480, opened stand and introduced their product and services.

Energy Efficiency Forum and Fair has been continuing to contribute the creation of a common vision for increasing cooperation opportunities in the field of energy, extension of innovative solutions and for a sustainable future.



FAIR, FORUM THEMES AND OUR STAKEHOLDERS

1. Industry and Production Plants

- Industrial Monitoring and Control Systems
- Automation and Digitalization Applications
- Efficiency in Vapor and Boiler Systems
- Electric Motor and Drive Systems
- Process Efficiency and Optimization
- Demand Side Management
- Solar Thermal Systems

2. Buildings, Building Sector and Infrastructure

- Building Automation and Energy Management Systems
- Insulating Materials and Energy Efficient Building Technologies
- Passive Building and Green Architecture Applications
- Smart Design and Construction Technologies
- Regional Heating and Cooling Systems

3. Lighting Systems

- Efficient Lighting Products
- Lighting Control and Automation Systems

4. Transportation and Mobility

- Electrical Vehicles and Charging Infrastructures
- Efficient Technologies in Air and Sea Transportation
- Energy Efficiency in Rail Systems

5. White Goods and Home Technologies

- Efficient Electrical Household Appliances
- Smart Home Systems and Applications

6. Agriculture

- Energy Efficient Agricultural Mechanization
- Smart Irrigation and Pumping Systems
- Renewable Energy in Agricultural Buildings
- Automation and Digital Technologies in Agriculture

7. Environment Technologies and Circular Economy

- Zero Waste Applications
- Waste Heat Recovery
- Decarbonization Technologies
- Waste Energy Conversion Systems

8. Information and Communication Technologies

- Efficiency in Green Informatics and Data Centers
- Low Carbon Communication Devices
- Energy Monitoring and Data Collection Systems

9. Financing and Business Models

- Energy Efficiency Financing Tools
- Banking and Loan Mechanisms
- Support and Incentive Programs
- Energy Performance Contracts and ESCO Models

10. Consultancy, Engineering and Service Sector

- Energy Efficiency Consultancy and Project Development
- Certification and Standardization
- Energy Survey and Engineering Services

11. HVAC and Air Conditioning Systems

- Commercial and Industrial Heating-Cooling Systems
- Efficient Components: Compressor, Fan, Evaporator
- Heat Pumps
- Waste Recycle
- Absorption and Adsorption Technologies

12. Energy Systems and Smart Infrastructures

- Efficient Technologies in Production, Transmission and Distribution
- Smart Networks and Energy Management
- Renewable Energy Integration
- Cogeneration, Tri-generation and Distributed Generation Systems

13. Energy Storage Systems

- Thermal and Electrical Storage Technologies
- Power Plant and Industrial Applications
- Storage Systems in Home and Charging Infrastructures

14. Measuring and Calibration Technologies

- Smart Counters and Monitoring Systems
- Data Collection and Management
- Calibration and Verification Systems

Basic Stakeholders:

- Ministries
- Governorates
- Metropolitan and District Municipalities

University and NGO Works

- Public Sector- University Cooperation Projects
- Aka Academic Energy Efficiency Works
- NGO Based Data, Questionnaire and Policy Development Works



WHAT THE SPONSORSHIP BRINGS YOU IN?

Energy Efficiency Forum and Fair, is not a fair only but is also the meeting point of solutions, technologies and policies which contribute sustainable development objectives.

By sponsoring 11th Energy Efficiency Forum and Fair you will not only make your trademark visible but at the same time you will become a part of the energy efficiency based conversion.

Upon sponsoring Energy Efficiency Forum and Fair:

- You will take place in Türkiye's greatest energy efficiency event.
- Under the auspice of the Ministry of Energy and Natural Resources, you will find the opportunity to take place in the same organization with the companies which directs the future of the sector.
- You will make a difference in a prestigious platform which hosted 45.000+ visitors , 900+ lecturers and 480+ institutional attendants.
- You will have direct communication with ministries, private sector leaders, investors, academicians, technology providers and NGOs.

Due to Gala Dinner, Sessions and Private Discussions:

- You will develop new cooperation.
- You can reach investment and business development opportunities.

During the Event:

Your trademark will be visible in every point of the event including stand areas, stages, registration points, booklets , web site, name tags , bags , digital media and press campaigns and protocol areas.

Therefore, not only to the attendants, but you will also find opportunity to reach national and international public opinion as well.

EVF Sponsorship will introduce you:

New customers, strategic collaborations , visibility before public agencies and institutions , media effect and prestige at national level.

TYPES OF SPONSORSHIP



PLATINIUM SPONSORSHIP

90.000 € + VAT

(There are 4 Packages)

- Stand having a space of 50-60 m² a will be allocated.
- In digital media advertisings which are prepared for Forum and Fair, logo of platinum sponsorship will take place along with the title of sponsorship.
- Institution's logo and sponsorship title will be included in invitations.
- Institution's logo and sponsorship title will be published in areas where the event will intensively take place.
- Institution's logo and sponsorship title will take place on the screen which will be used on the stage.
- Institution's logo and sponsorship title will take place in Fair-Forum Booklet's sponsors list section.
- Institution's logo and sponsorship title and web site will take place in the event's web site.
- Institution's logo will be displayed in the entrance of the fair area.
- Five- person invitation contingent will be prepared for gala dinner.
- On the registration desk, in the Fair-Forum Booklet which will be distributed to the attendants, two pcs. of full page advertising right will be vested.

***In case of organizing a lunch according to the Minister of Energy and Natural Resources Alparslan Bayraktar's program, three- person attendance contingent will be provided for this lunch.**



GOLD SPONSORSHIP

60.000 € + VAT

(6 packages are available)

- Stand having a 30-35 m² space will be allocated.
- In digital media advertisings which are prepared for Forum and Fair, logo of gold sponsorship will take place along with the title of sponsorship.
- Institution's logo and sponsorship title will be included in invitations.
- Institution's logo and sponsorship title will be published in areas where the event will intensively take place on the signboard therein.
- Institution's logo and sponsorship title will take place in backdrops which will be used on the stage.
- Institution's logo and sponsorship title will take place in Fair-Forum Booklet's sponsors list section.
- Institution's logo and sponsorship title and web site will take in the event's website.
- Institution's logo will be displayed in the entrance of the fair area.
- Three- person invitation contingent will be prepared for gala dinner.
- On the registration desk, in the Fair-Forum Booklet which will be distributed to the attendants, one pcs. of full page advertising right will be vested.

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SILVER SPONSORSHIP

30.000 € + VAT

[There are 8 packages]

- Stand having a 20-25 m² space will be allocated.
- Institution's logo and sponsorship title will be published in areas where the event will intensively take place on the signboard therein.
- Institution's logo and sponsorship title will take place in Fair-Forum Booklet's sponsors list section.
- Institution's logo and sponsorship title and web site will take in the event's website.
- Institution's logo will be displayed in the entrance of the fair area.
- Two- person invitation contingent will be prepared for gala dinner.
- On the registration desk, in the Fair-Forum Booklet which will be distributed to the attendants, one pc. of full page advertising right will be vested.

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BRONZE SPONSORSHIP

15.000 € + VAT

(There are 10 packages)

- Stand having a 12m² space shall be allocated.
- Institution's logo and sponsorship title will be published in areas where the event will intensively take place on the signboard therein.
- Institution's logo and sponsorship title will take place in Fair-Forum Booklet's sponsors list section.
- Institution's logo and sponsorship title and web site will take in the event's website.
- Institution's logo will be displayed in the entrance of the fair area.
- One- person invitation contingent will be prepared for gala dinner.
- On the registration desk, in the Fair-Forum Booklet which will be distributed to the attendants, one pc. of half page advertising right will be vested.

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NAME TAG ROPE SPONSORSHIP

30.000 € + VAT

(There is 1 package)

- Institution's logo will take place on the name tag rope and on the front side of the name tag.
- Institution's logo and sponsorship title will be published in areas where the event will intensively take place.
- Institution's logo and sponsorship title will take place in Fair-Forum Booklet's sponsors list section.
- Institution's logo and sponsorship title and web site will take in the event's website.
- Institution's logo will be displayed in the entrance of the fair area.
- One- person invitation contingent will be prepared for gala dinner.
- On the registration desk, in the Fair-Forum Booklet which will be distributed to the attendants, one pc. of full page advertising right will be vested.

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FORUM BAG SPONSORSHIP

30.000 € + VAT

(There is 1 package)

- Sponsor institution's logo, logo of T.R Ministry of Energy and Natural Resources General Directorate of Energy Affairs, logo of the forum and other contents requested by T.R. Ministry of Energy and Natural Resources General Directorate of Energy Works will take place over or inside the printed type- forum bags Forum bags will be provided by the sponsor company.(5000 pcs.)
- Institution's logo and sponsorship title will take place in Fair-Forum Booklet's sponsors list section.
- Institution's logo and sponsorship title and web site will take in the event's website.
- Institution's logo will be displayed in the entrance of the fair area.
- One- person invitation contingent will be prepared for gala dinner.
- On the registration desk, in the Fair-Forum Booklet which will be distributed to the attendants, one pc. of half page advertising right will be vested.

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REGISTRATION SPONSORSHIP

15.000 € + VAT

(There is 1 package)

- On the rear part of main registration counter, forum registration desk and the areas where the visitor forms are filled, institution's logo and sponsorship title will take place.
- Institution's logo and sponsorship title will take place on the both sides of the registration desk. (Will be supplied by the sponsor in roll-up manner).
- Registration counter will include relevant institution's advertising materials (These materials will be provided by the sponsor).
- Institution's logo and sponsorship title will be published in areas where the event will intensively take place on the signboard therein.
- Institution's logo and sponsorship title will take place in Fair-Forum Booklet's sponsors list section.
- Institution's logo and sponsorship title and web site will take in the event's website.
- Institution's logo will be displayed in the entrance of the fair area.
- One- person invitation contingent will be prepared for gala dinner.

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GENERAL SPONSORSHIPS

GALA DINNER SPONSORSHIP

30.000 € + VAT

(There is 1 package)

- In gala dinner opening verbal appreciation and thanking will be made.
- Gala dinner opening speech and 5-minute introductory video presentation will be made (Provided by the Sponsor)
- Roll-up will be located in the entrance of the gala dinner area (Provided by the Sponsor)
- Institution's logo and sponsorship title will take place in gala dinner invitations.
- Gala dinner menu will include the institution's logo and sponsorship title.
- Institution's logo and sponsorship title will be published in areas where the event will intensively take place on the signboard therein.
- Institution's logo and sponsorship title will take place in Fair-Forum Booklet's sponsors list section.
- Institution's logo and sponsorship title and web site will take in the event's website.
- Institution's logo will be displayed in the entrance of the fair area.
- On the registration desk, in the Fair-Forum Booklet which will be distributed to the attendants, one pc. of full page advertising right will be vested.
- Six-person invitation contingent will be prepared for gala dinner.

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LUNCH SPONSORSHIP

30.000 € + VAT

(There are 2 packages - There is 1 package for each day of Forum)

- Roll up will be provided in the entrance of lunch area (Provided by the Sponsor).
- Company logo will take place on the coupons which are prepared for the lunch.
- Institution's table flags will take place over all tables (Provided by the Sponsor).
- Institution's logo and sponsorship title will be published in areas where the event will intensively take place on the signboard therein.
- Institution's logo and sponsorship title will take place in Fair-Forum Booklet's sponsors list section.
- Institution's logo and sponsorship title and web site will take in the event's website.
- Institution's logo will be displayed in the entrance of the fair area.

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COFFEE BREAK SPONSORSHIP

15.000 € + VAT

(There are 2 packages - There is 1 package for each day of Forum)

- Coffee cups will include the institution's logo and sponsorship title (Cups and prints will be supplied by the sponsor - 500 pcs.)
- During the coffee break of the congress, company flags and pennants will be used in treat areas (Provided by Sponsor - 30 pcs.)
- Institution's logo and sponsorship title will be published in areas where the event will intensively take place on the signboard therein.
- Institution's logo and sponsorship title will take place in Fair-Forum Booklet's sponsors list section.
- Institution's logo and sponsorship title and web site will take in the event's website.
- Institution's logo will be displayed in the entrance of the fair area.

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PRIVATE SPONSORSHIPS

E-MOBILITY SPONSOR

50.000 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "E Mobility Sponsor" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be provided on the hall's screens during coffee-tea breaks.
- Company's vehicle will be displayed free of charge in the fair area.

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ENERGY EFFICIENCY SPONSOR IN INDUSTRY

45.000 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Energy Efficiency Sponsor in Industry" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 10% will be provided over the total stand fee.

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EFFICIENCY IN AGRICULTURE SPONSOR

25.000 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Efficiency Sponsor in Agriculture" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 10% will be provided over the total stand fee.

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EFFICIENT TRANSPORTATION SPONSOR

25.000 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Efficient Transportation Sponsor" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- Company's vehicle will be displayed free of charge in the fair area.

***In case of organizing a lunch according to the Minister of Energy and Natural Resources Alparslan Bayraktar's program, one- person attendance contingent will be provided for this lunch.**

FINANCE SPONSOR

25.000 € + VAT

(Limited by 2 or 3 companies at most)

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Institution's logo will take place as "Finance Sponsor" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 10% will be provided over the total stand fee.

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MICRO MOBILITY SPONSOR

22.500 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Micro Mobility Sponsor" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 5 % will be provided over the total stand fee.
- In available places visitors opportunity of scooter transportation will be provided to the visitors.

***In case of organizing a lunch according to the Minister of Energy and Natural Resources Alparslan Bayraktar's program, one- person attendance contingent will be provided for this lunch.**

EFFICIENT LIGHTING SPONSOR

22.500 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Efficient Lighting Sponsor" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- In appropriate points of the event area company products will be used and visitors will be enlightened accordingly.
- If the company wishes to attend with a stand, a discount by 5% will be provided over the total stand fee.

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EFFICIENT BUILDINGS SPONSOR

22.500 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Institution' s logo will take place as "Efficient Buildings Sponsor" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 5% will be provided over the total stand fee.

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EFFICIENCY IN PUBLIC INSTITUTIONS SPONSOR

22.500 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Efficiency in Government as" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 5% will be provided over the total stand fee.

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ELECTRICAL DEVICE SPONSOR

20.000 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Institution's logo will take place as "Efficiency in Government as "Electrical Device Sponsor" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 5% will be provided over the total stand fee.

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EDUCATION AND AWARENESS SPONSOR

20.000 € + VAT

- Institution's logo will take place on the stage of the Main Hall (opening hall).
- Institution's logo will take place as "Education and Awareness Sponsor" over all printed materials relevant with the event.
- Free info desk will be provided to the institution to enable its introduction at the fairground.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the institution wishes to attend with a stand, a discount by 10% will be provided over the total stand fee.
- Institution will be enabled to bring its students to the event.

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ENERGY STORAGE SPONSOR

15.000 € + VAT

(Only limited by 3 companies)

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Energy Storage Sponsor" over all printed materials relevant with the event.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- Technical presentation opportunity will be provided for the activity area.
- If the company wishes to attend with a stand, a discount by 10% will be provided over the total stand fee.

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ZERO CARBON/FOOTPRINT SPONSOR

15.000 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Zero Carbon/ Footprint Sponsor" over all printed materials relevant with the event.
- Company will make carbon footprint calculation for the event and will complete works for carbon neutral works.
- In fair and conference areas, with company logo; "Carbon Neutral" registration information will be placed to the visitors' passing area.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 10% will be provided over the total stand fee.

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RECYCLING SPONSOR

15.000 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Recycling Sponsor" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 5 % will be provided over the total stand fee.

*** In case of organizing a lunch according to the Minister of Energy and Natural Resources Alparslan Bayraktar's program, one- person attendance contingent will be provided for this**

lunch.

SOLAR TECHNOLOGY SPONSOR

12.500 € + VAT

(Only limited by 3 companies)

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Solar Technology Sponsor" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 5 % will be provided over the total stand fee.

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WIND TECHNOLOGY SPONSOR

12.500 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Wind Technology Sponsor" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 5 % will be provided over the total stand fee.

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DIGITALIZATION SPONSOR

12.500 € + VAT

- Company's logo will take place on the stage of the Main Hall (opening hall).
- Company's logo will take place as "Digitization Sponsor" over all printed materials relevant with the event.
- Technical presentation opportunity will be provided for the activity area.
- Logo display will be made on the hall's screens during tea-coffee breaks.
- If the company wishes to attend with a stand, a discount by 5 % will be provided over the total stand fee.

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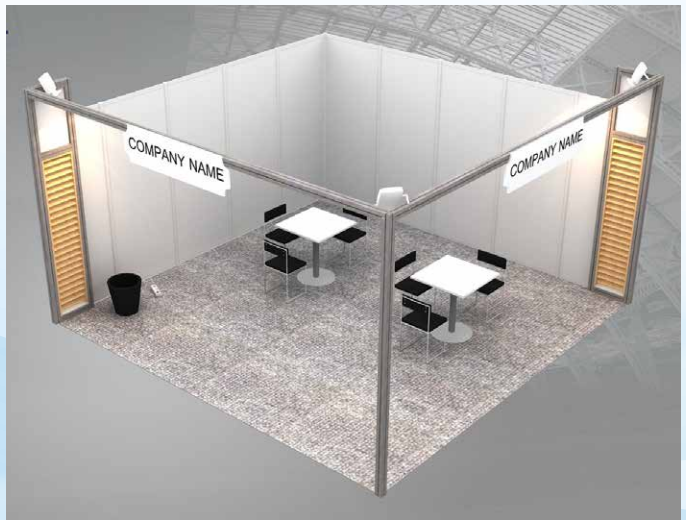
ABOUT PARTICIPATION WITH STAND

Stand Type	Free space m ²	Early Term Discount %5 *	Advance Payment Discount %5 *
0-50 m ²	300 €	285 €	270 €
51-100 m ²	275 €	261 €	248 €
101-150 m ²	250 €	237 €	225 €
151-200 m ²	225 €	213 €	203 €
201+ Over m ²	200 €	190 €	180 €
Type B Stand Difference	25 €		
Type C Stand Difference	50 €		

*Valid for contracts and payments made until August 15.
Our Prices do not include VAT.

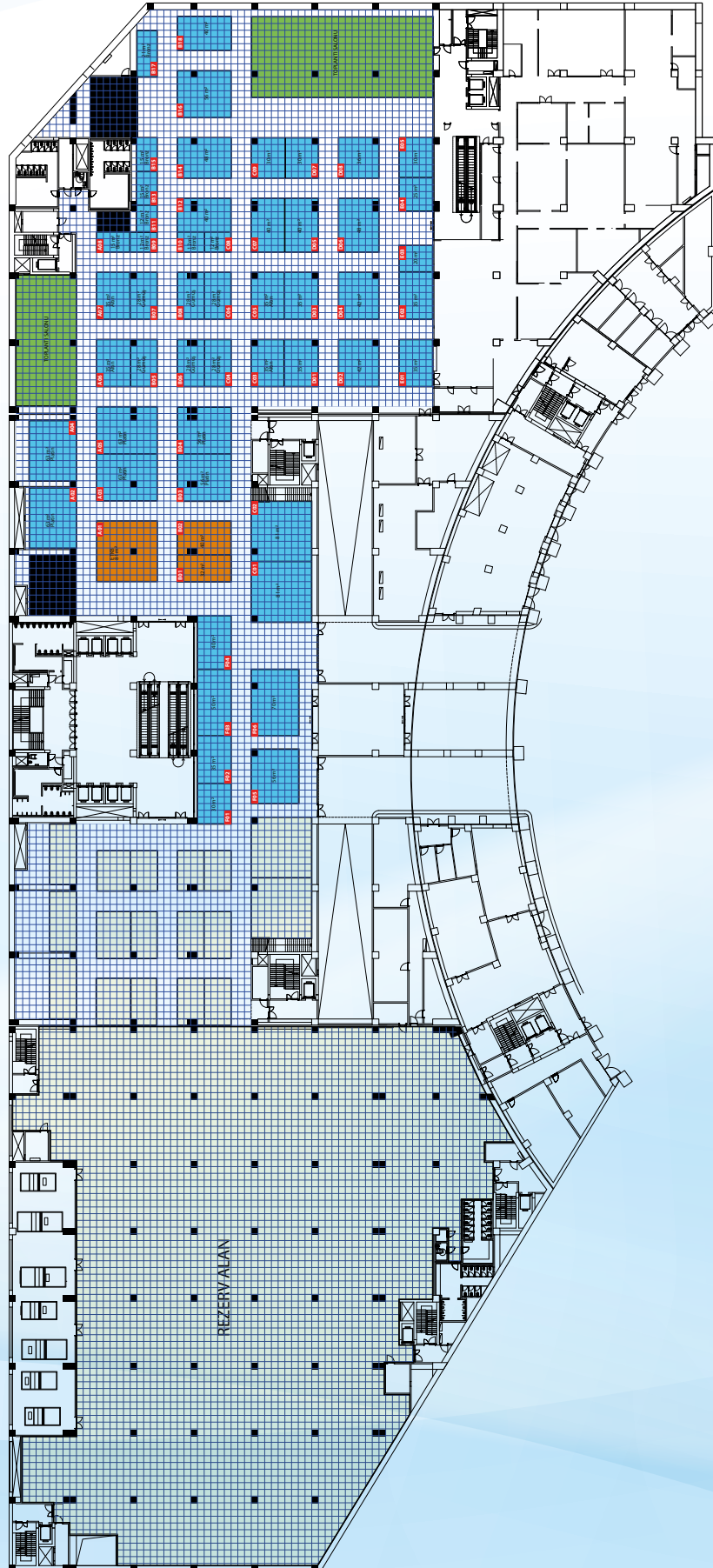


TYPE B



TYPE C

STAND PLAN





NOTES

NOTES



11.ENERGY EFFICIENCY FORUM & FAIR

6-7 OCTOBER 2025 - ISTANBUL CONGRESS CENTER

Organization

CEO Event Medya AŞ
info@ceoevent.com.tr
T: +90 212 221 65 01
F: +90 212 210 82 79

Sponsorship and Stand Sale

For attending 11. Energy Efficiency Forum and Fair with a stand or for being sponsor; you may reach us from the communication information below and may have detailed information.

Solis Fuarcılık ve Danışmanlık Hizmetleri AŞ

info@solishub.net
T: +90 543 765 47 18



REPUBLIC OF TÜRKİYE
MINISTRY OF ENERGY AND
NATURAL RESOURCES



ENERGY EFFICIENCY
FORUM & FAIR
6-7 October 2025 - ISTANBUL

11.ENERGY EFFICIENCY FORUM & FAIR

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